

MAJOR EVENTS –A BIG BOOST FOR TOURIST IN NSW

Today's announcement by the NSW Premier, Morris Iemma, about the establishment of a Major Events Corporation Board has been welcomed by the Tourism Industry Council NSW (TIC).

Jayson Westbury, the Chairman of TIC NSW, said they were particularly pleased by Mr. Iemma's assurance that the new body would provide a strong focus on promoting tourism in regional areas, not just in Sydney.

Mr Westbury said the Premier should be congratulated for the initiative his Government had shown in setting up the review process and for the way they had listened to the genuine concerns of the tourism industry.

"This Board will be a big boost to Tourism in NSW. It will be able to create innovative activity that generates fresh interest in Sydney and the regions of NSW. We believe it will be good for Tourism and good for the thousands of businesses that TIC NSW represents and who make up the NSW Tourism Industry." he said.

Mr Westbury said the TIC was pleased to see that the importance of the tourist dollar to the entire NSW economy had been given due recognition by the Government.

He said the TIC would like to congratulate the Government, the Premier and particularly the new Minister, Matt Brown, on the initiatives announced today.

"The tourist industry in NSW is keen to work closely with the Government to ensure that we build on the initiatives outlined today, to bring new jobs and an economic boost to tourist destinations throughout the state."

Mr. Westbury said the Major Events Corporation Board appointments announced today would provide a diverse range of people and experiences for the new Board, for the benefit of both Sydney and regional NSW.

"This is terrific news for the Business Events industry and the Tourism Industry in NSW as we now have a strong influential board to take NSW forward in the area of events," Mr Westbury said.

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