



Member Newsletter

Dec 05/Jan 06

XMAS MESSAGE FROM THE CHAIRMAN

Thanks to all our members and partners for your support this year. Next year promises to be an especially important one for our industry. Welcome to our new Board member, Steven Clarke, ADFA. Already, we are well advanced in our planning for the Australian Tourism Awards in February. The NTA Annual Dinner in Canberra will be held on 29 March, and will provide another opportunity for the industry to speak with one voice to the politicians in Canberra. We are also considering a post-Budget briefing for the tourism and hospitality industry in May. Please watch out for more news on this. In the meantime, on behalf of the NTA Board, my best wishes to you and your families. Travel safely. Looking forward to seeing you all in 2006.

Cheers... 

NTA WEB SITE UPDATE

We have now launched our new web site, which we hope will become an important resource for the industry and for all our key stakeholders. The site contains information on the members of the NTA and links to their own web sites.

It will also be a useful catalogue of information, research and other material that members can access at any time. Feedback welcome.

Go to www.tourismalliance.org

EMERGING MARKETS STRATEGY

The Minister for Small Business & Tourism, Fran Bailey, has released a report on the emerging markets for Australian inbound tourism in India and China. The report predicts that these two markets will be the fastest growing markets for our industry over the next decade, with around 15% growth over that period.

The report recommends a number of strategies to ensure that our industry is able to capture these markets. The Consultative Group which prepared the report comprised:

- Warwick Smith, Macquarie Bank
- James Fulford, Sydney Aquarium
- Stephen Gregg, Dreamworld
- Be How Teow, Aust Tours Management

[More details here...](#)

INDUSTRY SUBMISSION ON TOURISM SHOPPING

On 8 December, the NTA met with Treasury to discuss the NTA industry submission to Treasury's Review of Tourism Shopping Arrangements in Australia.

The NTA research project on Tourism Shopping made a number of recommendations to improve the experience of tourism shopping in Australia and presented a number of models for the Government to consider in the Review.

Hard copies have been mailed to all NTA members. Electronic copies of the submission and appendices are [here...](#)

BIRD FLU CONSULTATIONS

On 17 November, the NTA chaired a peak tourism industry association forum on the Avian Flu Pandemic issue. Presentations were given by TTF, ATEC, QANTAS, Standards Australia, DITR and the Department of Health & Aging.

Copies of the presentations are available [here...](#)

AUSTRALIAN TOURISM AWARDS

The planning for the industry's premier annual awards is well underway. Qantas have confirmed as the major sponsor of the ATAs for a period of 3 years.

Tourism Australia and the State Tourism authorities are also contributing significantly to the event, with Tourism Queensland as the event manager.

Judging of the State finalists for entry to the ATAs has commenced and will be completed in the next few days.

The ATAs will be held in the Gold Coast Convention Centre.

IMPORTANT DATES

Xmas ...



New Year ...



Aust Tourism Awards — 24 February 2006

NTA Annual Dinner — 29 March 2006

NTA AGM

The Annual General Meeting of the NTA was held on 23 November at the Park Hyatt in The Rocks. It was well attended and the presentation given by Scott Morrison, Managing Director of Tourism Australia is [here...](#)

Sponsors



NTA Board Members

Col Hughes - Chairman	Steven Clarke - ADFA
Mike Hatton - AFTA (Deputy Chair)	Bill Healey - AHA
Owen Johnstone-Donnet - TTF	Mike Cannon - AACB
Matthew Hingerty - ATEC	Daniel Gschwind - QTIC

NTA Members

ACT Tourism Industry Council
 Assoc of Australian Convention Bureaux
 Australian Casino Association
 Australian Duty Free Association
 Australian Federation of Travel Agents
 Australian Hotels Association
 Australian Tourism Export Council

Board of Airline Representatives of Australia
 Caravan, RV & Accommodation Industry of Australia
 Hotel, Motel and Accommodation Assoc
 Meetings Events Australia
 Queensland Tourism Industry Council
 Restaurant and Catering Australia
 South Australia Tourism Alliance

Tourism Council Tasmania
 Tourism Council Western Australia
 Tourism Industry Council NSW
 Tourism & Transport Forum Australia
 Victorian Tourism Industry Council
 Winemakers Federation of Australia

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