



# QANTAS

## Australian Tourism Awards 2007



### Awards Supporters Package

The Qantas Australian Tourism Awards recognise and promote excellence in tourism. They are the pinnacle of achievement for the tourism industry across Australia.

The winners of the Qantas Australian Tourism Awards will be announced at a Gala dinner and ceremony on Friday 29th February, 2008 in Canberra.

This year we have introduced a new level of sponsorship – the Awards Supporter package.

This provides organisations with an opportunity to be closely aligned with the national Awards and also show the broad support of these Awards by the business community.

#### Awards Supporters will receive:

- Recognition as an Awards Supporter in the multi-media presentation at the 2007 Awards Ceremony
- Recognition and profile opportunity in the Qantas Australian Tourism Awards pre event e-newsletter communications to the tourism industry – 6 issues – November 07 - March 08
- A half page ad in the Awards program
- One table of 10 at the 2007 Australian Tourism Awards Ceremony
- Their corporate logo on table sign
- Their corporate logo and link on the National Tourism Alliance Awards website
- An invitation for 2 guests to the Chairman's Cocktail Reception prior to Awards Ceremony
- The opportunity to sponsor 1 Award Category
- An invitation to a Sponsors and Supporters Function with the Federal Minister for Small Business and Tourism.

**Awards Supporters Package: \$7,700 inc GST**

For further information please contact Nicole Sheridan  
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### National Tourism Alliance

The United Voice of the Australian Tourism Industry

Owners and managers of the Qantas Australian Tourism Awards on behalf of the Tourism Industry